YOUNG LIONS COMPETITIONS

POWERED BY:
heat + **Deloitte.** Digital

SPONSORED BY:
gettyimages

Palais des Festivals, Cannes. 17-24 June 2017

Cannes Lions Print Competition

Competition Overview

Teams will be required to create a single print ad in response to a brief given by the client. To provide an equal opportunity for everyone Teams will be required to only use the hardware, software, and images authorised by the Festival Organisers and the Sponsors.

1) **Timings**

Competition	**SUNDAY 18 JUNE**	**08:30 – 20:00**	**COMPETITION AREA**
Deadline	**SUNDAY 18 JUNE**	**20:00**	**COMPETITION AREA**
Winners announcement	**MONDAY 19 JUNE**	**10:50**	**WORK & AWARDS HUB**

2) **Rules**

All computer screens are checked via a remote desktop server

I confirm my team has:	
Only used content from Getty Images – image sponsor of Young Lions Competitions www.gettyimages.com	
Understood that any illustrations or self-created images are property of the Festival and the Charity Client.	
Used only the hardware and software authorised by the festival Personal laptops, hard drives or other input devices are not allowed	

3) **Equipment**

- iMac
- Wacom Intuos Pro Pen Tablet
- Adobe Creative Cloud http://www.adobe.com/uk/products/creativecloud/tools-and-services.html

4) **Deliverables**

Single double page spread A3 landscape print ad (42 x 29.7cm) *Don't forget 5 mm (0.197 inches) for bleeds if needed* *A blank InDesign file is provided on your desktop. Please rename this to your country name – e.g AUSTRALIA.indd*	

5) **Technical Specification**

All teams must ensure:	
All the images are in CMYK mode and with a 300 dpi (118.11 dots/cm) resolution	
Work on image files has been made with Adobe Photoshop. The files have been saved in ".psd" format.	

All the vectorised images have been created with Adobe Illustrator in CMYK mode and saved in ".ai" file format	

6)   **Printing**

Teams can only <u>print two work</u> proofs during the competition
- Make sure you have printed your first work proof at least an hour before the competition deadline
- Your work proofs will be printed in the organisers' office on A3+ paper (48.3 x 32.9 cm or 19 x 13 inches) directly from your Mac.
- Follow the workflow in your booths

Teams can only <u>print one final print</u>
- Before printing, export your file as a ".pdf" file using the predefined export style menu ("File > PDF Style... > YLC Print PDF file")
- Your work proofs will be printed directly from your Mac
- Your final print will be available at the entrance of the Technical office a few minutes later

7)   **<u>Finished?</u>**
Before leaving the competition area teams must ensure:

Their final print is correctly printed and submitted to the technical office	
The final print PDF file, is saved in the folder named 'FINAL' found in your homedrive	
The complete project with fonts, source files and final work files are saved in a folder named 'WORKING OUT' found in your homedrive	

8)   **<u>Winners Announcement</u>**

MONDAY 19 JUNE   **10:50**   **WORK & AWARDS HUB**

All teams must attend the winners' announcement, timings are strict so please turn up on time. Winners must remain in the area for photos and further instructions

9)   **<u>Awards Show</u>**

Gold winners will be presented with their medals at the Award Show on Monday 19 June at 19:00